



The Norwegian Film Commission presents

CHALLENGES AND OPPORTUNITIES FOR INTERNATIONAL CO PRODUCTIONS WITH NORWAY

JUNE 12/13, 2006

at Filmens Hus, Dronningensgate 16, Oslo, Norway

Supported by

Norwegian Film Institute, Norwegian Film Fund,
Norwegian Film Development, Norwegian Film Director's Guild,
Norwegian Film Workers' Association and peacefulfish

MONDAY, JUNE 12, 2006

1530-1600 **REGISTRATION**

1600-1630 **WELCOME ADDRESSES**

In the context of the ever increasing internationalisation of film production, Norway has decided to work on becoming more attractive to foreign productions. It will be the occasion to discuss new film incentives aimed at international projects to be introduced in 2007.

Bjørn Nørstegård, Chairman of the Board of the Norwegian Film Commission, Norway

Trond Giske, Minister of Culture and Church Affairs, Norway (to be confirmed)

1630-1730 **RULES AND REGULATION REGARDING CO-PRODUCTIONS WITH NORWAY**

Presentation of the rules and regulations regarding co-production with Norway. To be followed by a discussion with the audience.

Elin Erichsen, Head of production Norsk Filmfond, Norway

Moderation: Jan Erik Holst, Director International relations, Norwegian Film Institute Norway

1730-1745 **COFFEE BREAK**



1745-1845 **CASE STUDY: ICELAND'S 12% TAX REBATE**

Based on a 12% tax rebate and savvy marketing, Iceland has succeeded in creating awareness and attracting foreign productions. Laufey Guðjónsdóttir will talk about the recent evaluation of this system. This presentation will be followed by a discussion with the audience.

Laufey Guðjónsdóttir, Director of the Icelandic Film Centre, Iceland

Moderation: Jan Erik Holst, Director International relations, Norwegian Film Institute Norway

1845-2000 **COCKTAIL PARTY**

TUESDAY, JUNE 13, 2006

0900-0930 **COFFEE**

0930-1100 **OPPORTUNITIES AND CHALLENGES OF PRODUCING FOR THE INTERNATIONAL MARKETS**

The increase in budgets and in the diversity of the content offer has made it a necessity for producers to go abroad in order to access financing as well as markets. What are the opportunities and challenges linked to producing films for the international markets?

Input: Chris Auty, CEO of The Works Media Group Plc, UK

Panel Chairman: Thierry Baujard, CEO of peacefulfish, Germany

Discussion

Peter Aalbæk Jensen, Managing Director of Zentropa, Denmark

Mads Peter Ole Olsen, Head of Production at Scanbox Entertainment A/S, Denmark

Philipp Kreuzer, Head of Film- and TV-Financing at Bavaria Film, Germany

Chris Auty, CEO of The Works Media Group Plc, UK



1100-1230 **FINANCING FILMS THROUGH INTERNATIONAL CO-PRODUCTIONS**

How does the international financing of films work in practice? Does it make sense for any kind of project? What does it mean for production costs? What about changing regulations? What kind of monies can be accessed (subsidies, private investment...)?

Input: Matthew Justice, Managing Director of Lunar Films Ltd, UK

Panel Chairman: Synnøve Hørsdal, Managing director/Partner, Maipo A/S, Norway

Discussion

Per Neumann, Partner at Bech Bruun Dragsted, Denmark

Terje Gaustad, Senior Lecturer at the Norwegian School of Management and Producer, Vanquish Alliance, Norway/Switzerland

Péter Miskolczi, Producer, Eurofilm Studio, Hungary

Matthew Justice, Managing Director of Lunar Films Ltd, UK

1230-1315 **LUNCH BREAK**

1315-1445 **INTERNATIONAL SUCCESS STORIES: TESTIMONIALS**

Testimonials of major Scandinavian professionals on the international markets.

Input: Bent Hamer, Director/Producer of Bulbul Films, Norway

Panel Chairman: Vigdis Lian, Managing Director, Norwegian Film Institute, Norway

Discussion

Michael Werner, Sales Director, Non Stop Sales, Sweden

Tomas Eskilsson, CEO, Film i Väst, Sweden

John Jacobsen, CEO, Filmkameratene AS, Norway

Bent Hamer, Director/Producer of Bulbul Films, Norway

1445-1500 **WRAP UP**

Truls Kontny, Managing Director, Norwegian Film Commission, Norway